VIKA FOR THE CAUSE

BENEFITING

CHILDREN'S HOSPITAL LOS ANGELES SATURDAY, MARCH 1, 2014 HOSTED BY MALIBU RACQUET CLUB

Victoria Azaranka is one of the most talented and influential athletes in the world. In 2014, Vika is taking her talents to Malibu Racquet Club to hold a charity tennis event benefiting Children's Hospital Los Angeles, one of the top 5 Children's Hospitals in the country. With the help of Grammy nominated beau, RedFoo, WTA world no. 1 Serena Williams, ATP Pro Gael Monfils, and other friends from the WTA/ATP tours, Vika will host the first annual VIKA FOR THE CAUSE to raise funds for a very worthy cause.





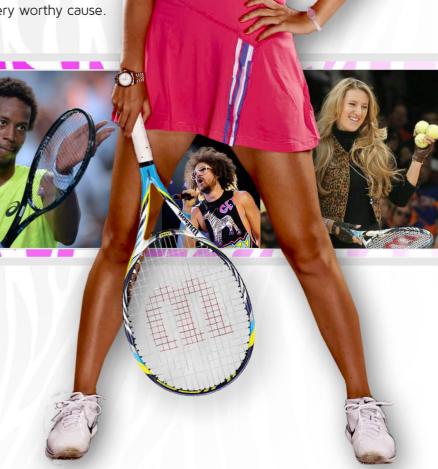


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Benefiting







CHILDREN'S HOSPITAL LOS ANGELES
SATURDAY
HOSTED BY M
UET CLUB

VICTORIA AZARENKA

WORLD #2 TENNIS PLAYER
JULY 31, 1989 - BELARUS
RESIDES: LOS ANGELES, CA
CAREER HIGH RANKING: #1

2012 no. 1 year end world ranking
Two-Time Australian Open Champion
Winner of 17 WTA singles titles
Finalist at the 2012 & 2013 US Open
Olympic Gold Medalist – Mixed Doubles
Olympic Bronze Medalist – Singles
Semifinalist at 2012 Wimbledon
#15 on Sports Pro's Most Marketable Athletes list
Named in FHMS 100 sexiest women
Featured in global fitness and lifestyle magazines



Serena Williams, often considered one of the greatest women's players of all time, is a 17-time Grand Slam Champion and the current WTA world no. 1. In addition to her staggering 58 career WTA singles titles, Williams also has 4 Olympic Gold Medals to her name.



Gael Monfils is one of the most exciting and explosive shot-makers in the history of tennis. With a career high ranking of #7 in the world, Gael is considered one of the top players of his generation and is an ATP fan favorite because of his energetic style and entertaining personality



Stefan Gordy, better known as Redfoo, is an American singer, dancer, DJ and rapper best known as part of the Grammy nominated duo LMFAO. In addition to his illustrious music career, Redfoo has become a quirky fixture on the tennis circuit as cheerleader-in-chief for girlfriend Vika. Foo also knows a thing or two about tennis, having played competitively as a junior and once dreamt of turning pro.

CHILDREN'S HOSPITAL LOS ANGELES SATURDAY, MARCH 1, 2014 HOSTED BY MALIBU RACQUET CLUB

VIKA FOR THE CAUSE Children's Hospital Los Angeles • Malibu, CA

SCHEDULE OF EVENTS...

FRIDAY

February 28, 2014 NIKITA, MALIBU

Kick-off Dinner Pairings Party Live Auction

Silent Auction Player Meet & Greet Photo Ops

SATURDAY

March 1, 2014 MALIBU RACQUET CLUB

Youth Clinic Doubles ProAm Pro Exhibition

Player Meet & Greet Hospitality Breakfast & Lunch Prizes & Giveaways







KICK-OFF DINNER

FRIDAY, FEBRUARY 28

NIKITA, MALIBU

Rub "tennis elbows" with some of the most famous players in the world at Vika For the Cause's first annual Kick-Off Dinner at the beautiful Nikita restaurant in Malibu, CA. The night will feature delicious food selections, a pairings party, karaoke, live DJ, and a charitable auction. In addition, guests will have the opportunity to mingle and with some of the sports most talented athletes and other celebrities!

DOUBLES PROAM

SATURDAY, MARCH 1

MALIBU RACQUET CLUB

Guests have the opportunity to live out a childhood dream and play doubles alongside some of their favorite players! Saturday's festivities will include a Doubles ProAm, lunch, as well as a Singles Pro Exhibition so participants can see the pros live in action. Saturday's schedule ensures a jam-packed day of quality tennis!

YOUTH CLINIC

SATURDAY, MARCH 1

MALIBU RACQUET CLUB

Saturday will feature an exclusive youth clinic hosted by Victoria, Gael, and other WTA/ATP friends giving kids the once-in-a-lifetime chance to play and learn from their favorite players. Kids might even have the chance to learn some of Gael's famous trick shots and Vika's secret to her signature backhand.

CHILDREN'S HOSPITAL LOS ANGELES SATURDAY, MARCH 1, 2014 HOSTED BY MALIBU RACQUET CLUB





Malibu Racquet Club provides the perfect backdrop for VIKA FOR THE CAUSE 2014 as one of the premier, luxury facilities in the greater Los Angeles area. The club offers a warm, welcoming ambiance in state-of-the-art facilities. MRC features eight fully-lighted outdoor championship tennis courts, locker rooms and showers, fitness facility, dry heat sauna, and in-house catering at the Godmother Cafe. The Malibu Racquet Club is the place to be for both the competitive player or amateur alike.

















CHILDREN'S HOSPITAL LOS ANGELES SATURDAY, MARCH 1, 2014 HOSTED BY MALIBU RACQUET CLUB

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The most anticipated restaurant of 2013, Nikita restaurant in Malibu, CA provides a stunning location for Friday night's VIP cocktail reception and hospitality party. Along the beautiful Carbon Beach oceanfront in Malibu, Nikita pairs an understated Zen vibe with delicious food by Michelin-star chef Massimiliano Blasone. The VIP reception will feature delicious food, an exclusive silent/live auction, a pairings party, Karaoke (Vika and Serena's favorite!), & live DJ by Vika's beau Grammy nominated RedFoo.









CHILDREN'S HOSPITAL LOS ANGELES SATURDAY, MARCH 1, 2014 HOSTED BY MALIBU RACQUET CLUB

CHILDREN'S HOSPITAL LOS ANGELES Children's Hospital Los Angeles Malibu, CA

Victoria has always had a passion for giving back and is constantly looking to share her experiences with children and charitable causes around the world. In 2014, a portion of the proceeds from VIKA FOR THE CAUSE will support the creation of a new Rehabilitation Center at Children's Hospital Los Angeles, which has been named the best children's hospital on the West Coast and is among the top five in the nation for clinical excellence. Each year, Children's Hospital



Los Angeles provides more than 104,000 children with pediatric health care in a setting designed just for their needs. By partnering with such a worthy cause, Vika hopes to start a long-term charitable initiative that she can continue to host for years to come.





SCHEDULE OF EVENTS & PRICING

Children's Hospital Los Angeles 🧸 Malibu, CA

SCHEDULE OF EVENTS

Friday, February 28

Nikita Restaurant - Malibu

7:00-9:00pm

VIP Cocktail Reception, Pairings Party, Silent/Live Auction, Live DJ

Saturday, March 1

Malibu Racquet Club

7:45 - 8:30am

Registration and Breakfast

8:30 - 11:30am

Doubles ProAm with Vika, Serena, Gael and other Pros

11:30 - 12:15pm

Private court-side lunch and Meet & Greet with the players

12:15 - 1:00pm

Pro Exhibition featuring Victoria Azarenka, Serena Williams, Gael Monfils, ATP/WTA pros & other celebrities

2:00 - 3:30pm

Youth Clinic

То

FOR INQUIRIES, CONTACT

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EVAN JURGENSEN ejurgensen@lagardere-unlimited.com (818) 444-4803

PACKAGE DETAILS

Youth Clinic Participation Fee: \$150*

To purchase Youth Clinic tickets, visit:

www.VikaForTheCause.Eventbrite.com

*Participants must be between the ages of 6-16

ProAm Participation Fee: \$5,000

EACH PROAM PARTICIPANT'S PACKAGE INCLUDES:

- Two (2) spots at the VIP cocktail reception at the exclusive Nikita restaurant on Friday, February 28
- One (1) Doubles ProAm spot to play with Vika, Serena, Gael and others on Saturday, March 1
- One (1) VIP Gift package featuring gifts from Vika's partners including:
 - One (1) limited edition US Open Citizen watch
 - One (1) Wilson Juice Racquet Vika's current on-court racquet
 - One (1) Wilson tennis bag
 - Head-to-Toe Nike gear, including a pair of new Nike tennis shoes
- Doubles participant packages include one (1) spot in the Youth Clinic
- · Meet & Greet with the players
- Photo & Autograph opportunity

To purchase ProAm participant spots, contact

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