



# 2012 NECKER CUP

December 9th - 13th

Necker Island, BVI

NECKER ISLAND  
SIR RICHARD BRANSON'S PRIVATE ISLAND







## Greetings From Paradise

- From the desk of Sir Richard Branson

I am delighted that Necker Island will be hosting the inaugural 2012 Necker Cup and hope you will be able to join me and fellow enthusiasts for 5 days of tennis, parties and special events.

This world-class Pro-Am tennis event will be held on my private island and home, Necker, in the British Virgin Islands. You will be paired up with an ATP/WTa Pro/Legend of the game, and will compete for the Necker Cup in a spirited/handicapped 8 team draw.

The Event takes place December 9th-13th with loads of fun each day. Island activities include paddle boarding, kite boarding, sailing, snorkeling, and much more. Your experience will include an all-inclusive five-day, four-night stay in one of my private Bali Houses or on board Necker Belle, my luxury catamaran.

On the evening of December 12th, following our Pro Tennis Exhibition, Little Dix Bay will host the "End of the World" Awards Dinner, Party & Auction with one hundred percent of all auction proceeds benefiting Virgin Unite, the National Tennis Foundation and other ATP / WTA player tennis charities.

So pick up your racket and get ready to play.

Cheers!

Richard



# My Home & Favorite Hideaway...





# What Is The Necker Cup?

## Imagine...

Starring in a doubles tennis tournament on Sir Richard Branson's private island with legendary tennis players from the ATP and WTA tours. Enjoying the luxurious surroundings and beach activities with a 60-person staff catering to your every need. Relaxing under a picturesque Caribbean palapa or discussing world events with tennis legends, business icons and other participants during an intimate Leadership Gathering.

Necker Island provides a beautiful backdrop for this five-day all-inclusive Pro-Am tennis event that will see the world's top tennis legends paired with you to compete for the Necker Cup.

Oh, and don't forget the parties!

Every evening has a unique cocktail and dinner experience concluding with the "End of the World" Awards Dinner, Party and Auction at nearby Little Dix Bay.

Do good and change the world by bidding on some of the most exclusive tennis travel experiences in the world. One hundred percent of all donations go to benefit Virgin Unite, the National Tennis Foundation and other ATP/WTA player charities.



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# At a Glance...

## Vision

Join Sir Richard Branson for a 5-day world-class Pro-Am tennis event, hosted by Premier Tennis Travel, on Necker Island December 9th – 13th.

## Necker Cup

Eight ATP / WTA Tour Players / Legends - paired up with eight amateur teams of all levels, who will compete in this fun, spirited tennis event.

## Leadership Retreat

Join Sir Richard and other players and participants in an inspiring leadership gathering at Temple House on Necker Island.

## “End of the World” Dinner, Auction & Party

Join us on the final night, after the ATP / WTA Player's Exhibition, for the “End of the World” Awards Dinner, Auction and Party. Relax, grab a drink and make a difference in the world by bidding on the exclusive tennis travel experiences and select items.

## Fun & Island Activities

As well as great tennis, participants can engage in typical Necker Island activities like paddle boarding, pilates, sailing, kite boarding, wake boarding, snorkeling, scuba diving massage therapy, parties and more.

## Format & Rules

A handicapped scoring format making it competitive for all tennis levels. Teams consist of one pro and up to two amateurs. Teams compete to win their Bracket and earn a chance to play in the Necker Cup Final!

## The Cause

A portion of Event Profits and 100% of all Auction proceeds go to Virgin Unite, The National Tennis Foundation, and other leading ATP/WTa player 501 (c) (3) charities.

# The Premier Tennis Experience

A vibrant tropical beach scene featuring several tall palm trees under a clear blue sky. In the foreground, a swimming pool with a thatched-roof hut and lounge chairs is visible. The pool's edge is made of natural stones, and the water reflects the surrounding greenery. In the background, the turquoise ocean meets a white sandy beach, with distant islands visible on the horizon.





# Who Benefits

## About Virgin Unite

Virgin Unite connects amazing people and great ideas to make positive change happen in the world. In North America, our focus is on Bigger Futures for young people. We inspire and engage the Virgin Unite community of staff and customers, entrepreneurs, external businesses, celebrity ambassadors, governments and the general public to create opportunities for vulnerable young people to build the Bigger Futures they deserve. Since launching in 2006, we have worked with all Virgin businesses in North America, generating millions of dollars in cash, volunteered time and in-kind donations from staff, customers and external partners to help create meaningful opportunities for young people to build Bigger Futures through counseling, education, employment training and support. We've also helped to provide support and emergency services for some 40,000 young people in need. Virgin Unite is revolutionizing the way governments, businesses and the social sector work together—to drive change in the world.



For more information regarding the VIRGIN UNITE please visit:  
[www.virginunite.com](http://www.virginunite.com)

## About The National Tennis Foundation

The National Tennis Foundation (NTF), a nationally recognized 501 (c)(3) charitable organization, has become a leading advocate for exceptional student athletes regardless of race or economic means. The NTF strives to provide scholarships to student athletes who seek annual, full, or part-time training programs that foster excellence in tennis and academics.



For more information regarding the NTF please visit:  
[www.nationaltennisfoundation.org](http://www.nationaltennisfoundation.org).



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# Your Travel Itinerary

## Day 1 - Sunday, December 9

4:00 pm Reception  
4:30 pm Guest Check In  
5:00 pm Free time on Necker Island  
7:00 pm Cocktails  
8:00 pm Dinner

## Day 2 - Monday, December 10

8:00 am Breakfast  
9:00 am Free time on Necker Island  
10:00 am Tennis Evaluation / Clinic  
12:30 pm Lunch  
4:00 pm Leadership Gathering  
6:30 pm Cocktails  
8:00 pm Player's Dinner & Auction

## Day 3 - Tuesday, December 11

8:00 am Breakfast  
9:00 am Necker Cup — First Round  
12:30 pm Lunch  
2:00 pm Necker Cup — Second Round  
7:30 pm Cocktails  
8:00 pm Dinner

*Note: Travel itinerary is subject to change.*

## Day 4 - Wednesday, December 12

8:00 am Breakfast  
9:00 am Necker Cup — Third Round  
12:30 pm Lunch  
2:00 pm Necker Cup — Finals  
5:00 pm Pro Tennis Exhibition at Little Dix Bay  
6:30 pm Cocktails  
8:00 pm "End of the World" Dinner, Auction & Party at Little Dix Bay

## Day 5 - Thursday, December 13

7:30 am Breakfast  
10:00 am Guest Departure



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# Leadership Retreat

**“Give when you get, teach when you learn.”  
- Dr. Maya Angelou**

Besides fun and sun, one of the main activities during the Necker Cup is our Leadership Retreat.

Participate in a two-hour, informal brainstorming session with Sir Richard Branson, other global tennis superstars, fellow business executives and social leaders on how to creatively and effectively change the world.

Participants come together to learn from each other and hear from inspiring speakers who have made an impact in their community and world.

Leadership Retreats are fertile ground for opening avenues to positive social impacts, in ways you may not have conceived before. Each retreat is based on a cutting-edge theme in philanthropy and social change. The hallmark of the Leadership Retreat are the lasting collaborations, participants have described it as finding a new “family.”



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# End of the World Exhibition, Dinner, Auction & Party

## ATP / WTA Pro Tennis Exhibition

You and other Premier Tennis Travel guests will get up close for an intimate tennis exhibition at Little Dix Bay. Watch Necker Cup ATP / WTA Tennis Pros & Legends participate in a fun and relaxed tennis extravaganza. Courtside seating, cocktails and hors d'oeuvres will be served. So relax and enjoy the perfect BVI weather.

## Dinner, Silent & Live Auction

You will be able to mix and mingle with Sir Richard Branson, Necker Cup Pros and participants at the "End of the World" Dinner and Auction. Enjoy a world-class food and dining experience and then bid on top tennis experiences, memorabilia, and travel packages as you relax with your competitors and friends. One hundred percent of proceeds will go to Virgin Unite, The National Tennis Foundation, and other ATP / WTA player charities.

## "End of the World" Party

Enjoy live music and dancing including special musical guests.



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## Island Activities

Wind Surfing  
Kite Boarding  
Spa  
Pool  
Snorkeling

Sailing  
Paddle Boarding  
Wake Boarding  
Water Skiing  
Beach Volleyball



# An Island of Endless Possibilities...





## Necker Belle

Sir Richard Branson's newest addition to the Virgin Limited Edition collection, Necker Belle, is a magnificent 32-meter catamaran sailing tailor-made itineraries year-round. With spacious common areas and beautifully appointed cabins with ensembles, Necker Belle is perfectly designed for fun and relaxation. So with the cool Caribbean Sea as your playground, this world-class super yacht with its experienced crew and fabulous Virgin service is a perfect choice.

While on board Necker Belle you'll be in the safe hands of our crew, whether they're helping you from the launch tender onto the catamaran or serving you a refreshing cocktail on board.



# Pure Luxury On Necker Belle...



# Team Packages

Participants of the Necker Cup will have the great opportunity to stay on Necker Island. Here are some of the rooms that will be available:

- Bali Hi
- Bali Lo
- Bali Buah
- Bali Beach
- Love Temple
- Bali Kukila
- Bali Cliff
- Temple Master Suite





# Frequently Asked Questions

## Q. Can I come alone?

A. Yes you can.

## Q. Can a spouse or companion come? Can they play on my Team?

A. Yes they can. And yes, each Team can have up to two amateurs paired up with a pro. The Necker Cup will include two full days of tennis and your Team can decide who will play each round with your Pro. The only rule is that you cannot switch team members in the middle of a match. Also, handicap scoring may change based on the level of your partner.

## Q. What if I am a single and am willing to pair up with another single?

A. We are willing to pair up two singles, but mutual introductions will need to be made in advance to ensure you are both compatible on the court and in the room.

## Q. How much time will Sir Richard Branson spend with us?

A. Richard will be participating in all major event activities such as the Leadership Summit, “End of the World” Party and Auction. He will also be a Celebrity Pro during the Necker Cup.

## Q. What is included in your purchase?

A. Rates include

- Your accommodation
- All meals and drinks (including all alcoholic beverages)
- Return launch transfer from Virgin Gorda or Beef Island airports
- Team entry for up to (2) players into the Necker Cup Main Draw
- Entry in the Leadership Summit
- Entry into the “End of the World” Party/Tennis Exhibition & Auction
- Use of all amenities on Necker Island (Excluding: Spa Treatments)
- Access to Necker Belle
- Boat transfers around Virgin Gorda.

## Q. How do I secure my spot?

A. To reserve a spot, visit [www.neckercup.com](http://www.neckercup.com) and fill out the Necker Cup Registration Form. You may also call 800.376.0975 and speak to an event organizer.

## Q. Can I bring my laptop, cell phone, iPhone, blackberry, etc.?

A. You can if you like ... but quite frankly this is the perfect time to truly disconnect and re-energize yourself, without “bringing the office along.” Wi Fi available in certain locations.





A wide-angle photograph of a tropical beach at sunset. The sky is a gradient of orange, yellow, and blue. The ocean is calm, reflecting the warm colors of the sunset. In the foreground, the white sand of the beach is visible. On the right side, a traditional building with a tiered roof sits on a dark, rocky cliff overlooking the water. The overall mood is peaceful and scenic.

**For more information**

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**Thank you.**